

MORE

LEADS > PROSPECTS > PROFITS

LAUNCH STRATEGIC MARKETING GROUP



Gotham, LLC



MarketingGhost



Outbound

Branding & Promotion

Inbound

Lead Generation

Virtual

Marketing Direction



The Launch Strategic Marketing Group is comprised of three nimble companies that address marketing from a holistic perspective.

For over 25 years, we have provided expert business-to-business inbound and outbound marketing and consulting services.

BusinessMarketingFirm.com



Gotham, LLC

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Outbound Branding & Promotion

Gotham is a team of marketing, design and messaging experts who don't mind getting our hands dirty. We excel in helping industrial companies clearly communicate a stronger brand identity, sparking customer desire that leads to more sales.

Our team specializes in developing strategic and creative outbound marketing tactics including branding, direct marketing, trade advertising, trade show graphics and more.

We employ strategic thinking supported by innovative creativity to dramatically increase Return-On-Investment.

GothamStrategic.com • 828.327.8099



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Inbound Lead Generation

X-Factor Web Marketing will turn your web presence into a lead-generation tool. Our focus is to quickly diagnose deficiencies in your corporate website. Our expertise can be trusted to uncover critical data from web analytics to make the website more engaging and productive.

To drive the best prospects to websites for increased sales conversions and better profitability, we leverage a mix of innovative tactics including content creation, Search Engine Optimization (SEO), social media and public relations

X-Factor offers one stop shopping, with professional web design, promotion and maintenance.

X-FactorMarketing.com • 828.322.2690

MarketingGhost



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Virtual Marketing Direction

Designed for companies that lack an in-house marketing director, MarketingGhost is a virtual marketing service provided by Gotham and X-Factor President, Woody Stoudemire. Teaming with MarketingGhost results in clearer communication, better customer retention and increased profitability. More than 25 years of Woody's marketing experience is applied to each MarketingGhost client for a fraction of the cost of a full-time marketing director.

MarketingGhost provides services without contracts and may be used for one month or on a continuing basis to manage, organize and strengthen annual marketing programs.

MarketingGhost.com • 828.244.6552